

KATHLEEN FERNANDEZ

WRITER

PERSONAL PROFILE

I enjoy making big ideas and concepts, arguments and knowledge accessible to anyone and everyone who reads. I write to entertain and to educate, to thrill and to enlighten. I enjoy turning thoughts into words and I'm confident in my ability to reach readers in creative ways.

CONTACT

kathleenfz142@gmail.com

WEBSITE

kathleenfz.com

EDUCATION

BA (Hons) of Psychology
HELP University

WRITING SAMPLES

[expatgo.com/my/author/
kathleen-fernandez](https://expatgo.com/my/author/kathleen-fernandez)

[iproperty.com.my/news/
author/kathleenfz](https://iproperty.com.my/news/author/kathleenfz)

[theonlinecitizen.com/author/
kathleen](https://theonlinecitizen.com/author/kathleen)

EXPERIENCE

Writer, The Online Citizen

JULY 2018 - OCTOBER 2021

- Cover current affairs and sociopolitical news in Singapore and the Asian region.

Media & Communications Officer, Faculty of Medicine, UM

NOV 2017 - JUNE 2018

- Create and manage content for Faculty website and newsletters
- Content includes event coverage, interviews, research highlights, and feature articles

Writer, TEG Media

JAN 2016 - OCT 2017

- Develop and manage content for two websites: ExpatGo.com (lifestyle and news) and EatDrink.my (food reviews)
- Plan and manage social media strategies for both sites - Facebook and Instagram
- Lead a small team of writers and report directly to the Group Editor
- Create sponsored content in both native and hard sell format - depending on client needs

Freelance Writer

2017 - PRESENT

- Writing, copy editing, proofreading for digital and print media

Freelance Transcriber

2010 - PRESENT

- Transcribe audio and video recordings in BM and English
- Transcriptions including legal proceedings, seminars, interviews, and meetings
- Clients include: SCRIBE Synergy Sdn Bhd

SKILLS

- COPY EDITING
- RESEARCH
- SEO
- WORDPRESS
- SOCIAL MEDIA